

# Original Parts

## Save Time And Money

The durability of Kverneland's original parts isn't the whole story. More wear also means more time spent changing parts. And your time is your money being frittered away.

If you didn't already know about the increased wear of cheap copies, you could be forgiven for thinking that a heavier and wider share for less money, was a bit of a bargain. You couldn't be more wrong. A heavier and wider share has more drag and ploughs less effectively. Being heavier and wider is hardly an advantage if wear is occurring at a much, much faster rate.

Kverneland original shares are also form shaped so that they have a better fit on your Kverneland plough. The bad fit of the copies meant that they cut less cleanly, and also had a tendency to collect earth. Again, causing more drag. The simple fact was that shares from Kverneland were more wear resistant, fitted better and ploughed more effectively. The story was the same with the points.

If you take the above conclusions, and couple them to Kverneland's fast delivery service, extensive dealership network back-up, and the certainty that you won't be violating your machine's guarantee, it's hard to see where you're saving money when buying cheap copy parts. And don't forget, by buying genuine parts from Kverneland, you are also getting



The Kverneland Knock-On® System

patented time saving technology such as our Knock-On® system – changing a Kverneland Knock-On® point takes about 90% less time than changing a conventional one; and that's on top of all the time you've already saved by buying your high quality, hard-wearing and reliable parts from Kverneland.

**Still think you're saving money buying cheap knock-offs? Genuine parts from Kverneland are the real deal.**



**Original Parts**  
We Keep Your Machine Running!



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We are proud of our original parts, and believe that we've proven why you should be buying genuine parts made by Kverneland.

- They're manufactured to a high specification
- They include unique and patented technology
- They fit precisely
- They offer optimal ploughing performance, every single time.
- They won't affect your guarantee
- They're long lasting
- They save you money

Contact your local dealership for stock information and fast delivery.



**Why you should be buying original points and shares from Kverneland**  
- A short piece about saving time and money

# Original Parts Are The Real Deal

You might think that cheaper copy parts are the real deal. After all, you're saving money. Or are you? We have come to quite the opposite conclusion. Cheap copies cost you more in the long run, both in time and money.

In order to find out just how good or bad copy parts are in comparison to Kverneland's own high quality original parts, we decided to carry out tests on different wearing parts for ploughs (Shares and Points).

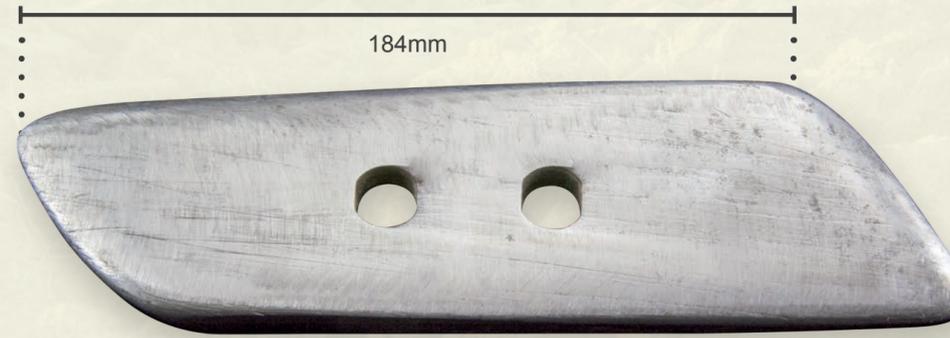
We took shares from 4 different copy part manufacturers to a big field in Sweden, mounted them on a seven furrow plough, and tested them against their own high quality shares. Same field, same plough, same conditions. The results, although surprising for some, were exactly what we expected. Cheap copy parts simply aren't as good as Kverneland originals.

You might think that Kverneland were biased in their findings, but the results were hard to deny. By ploughing the same distance and then measuring the points, we could see that in comparison with our own admittedly more expensive points, all the cheap copies suffered from far more wear. To be precise, 23-36% more wear.

The story was the same when it came to the shares. Here the comparable wear on the copy parts was even worse. Up to a whopping 55% more wear! And that's despite Kverneland shares being the thinnest and lightest on test.



## Test Results



### Original Kverneland Plough Point

• Length of new point: 228mm • Length after test: 184mm • Difference: 44mm



## Test Results



### Original Kverneland Plough Share

• Length of new share: 145mm • Length after test: 125mm • Difference: 20mm



Our Test Plough